



Years 10 & 11 Curriculum

Levels 1/2: Creative Media



Year 10		
Component 1		
Topic	Exploring Media Products Develop an understanding of how media products create meaning for their audiences	
Key Concepts	Learning Aim A: Investigate media products <ul style="list-style-type: none">A1: Media Products, audiences, and purposes	Learning Aim B: Explore how media products are created to provide meaning and engage audiences <ul style="list-style-type: none">B1: Genre, narrative, representation and audience interpretationB2: Media production techniques

Component 2		
Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products		
Learning Aim A: Develop media production skills and techniques <ul style="list-style-type: none">A1: Practical skills and techniques	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product <ul style="list-style-type: none">B1: Media Production and post-production post production processes and practicesB2: Media production skills and techniquesB3: Media post-production skills and techniquesB4: Review of progress and development	Learning Aim C: Review own progress and development of skills and practices <ul style="list-style-type: none">C1: Review of progress and development

Year 11		
Component 2 <i>(continued)</i>		
Topic	Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products	
Key Concepts	Learning Aim A: Understand how to develop ideas in response to a brief <ul style="list-style-type: none">A1: Practical skills and techniques	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product <ul style="list-style-type: none">B1: Media Production and post-production post production processes and practicesB2: Media production skills and techniquesB3: Media post-production skills and techniquesB4: Review of progress and development

Component 3		
Create a Media Product in Response to a Brief Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief		
Learning Aim A: Understand how to develop ideas in response to a brief <ul style="list-style-type: none">A1: Responding to a briefA2: Generating ideas	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product <ul style="list-style-type: none">B1: Media Production and post-production post production processes and practicesB2: Media production skills and techniquesB3: Media post-production skills and techniquesB4: Review of progress and development	Learning Aim C: Apply media production skills and techniques to the creation of a media product <ul style="list-style-type: none">C1: Monitor and review the outcomes of the production processC2: Production skills and techniquesC3: Combining and refining contentC4: Technical records