

Year 10	Component 2			
Topic	Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products			
Key Concepts	Learning Aim A: Develop media production skills and techniques • A1: Practical skills and techniques	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product B1: Media Production and post-production post production processes and practices B2: Media production skills and techniques B3: Media post-production skills and techniques B4: Review of progress and development	Learning Aim C: Review own progress and development of skills and practices C1: Review of progress and development	

Exploring Media Products Develop an understanding of how media products create meaning for their audiences					

Year 11	Component 1 (continued)			
Торіс	Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products			
Key Concepts	Learning Aim A: Investigate media products • A1: Media Products, audiences, and purposes	Learning Aim B: Explore how media products are created to provide meaning and engage audiences B1: Genre, narrative, representation and audience interpretation B2: Media production techniques		

Component 3						
Create a Media Product in Response to a Brief Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief						
Learning Aim A: Understand how to develop ideas in response to a brief A1: Responding to a brief A2: Generating ideas	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product B1: Media Production and post-production post production processes and practices B2: Media production skills and techniques B3: Media post-production skills and techniques B4: Review of progress and development	Learning Aim C: Apply media production skills and technquies to the creatian of a media product C1: Monitor and review the outcomes of the production process C2: Production skills and techniques C3: Combining and refining content C4: Technical records				

Exam Board: BTEC Updated: September 2025