

A Level

Art, Craft & Design



Why study Art, Craft & Design?

If you want a career in the creative industry, then this is the course for you. Art & Design directly influences all aspects of life, including: what we wear (design, modelling, manufacturing); what we buy (design, advertising, logos); what we eat (packaging, advertising); where we live (architecture, urban planning, modelling); what we drive (design, modelling); what we enjoy (film, television, advertising, home-wares) and what we explore (science modelling, animation).

Overview of course content

The first year is an art foundation course where you will learn and develop new techniques to create a portfolio. Similar to GCSE, this course is split into two components:

Exam Board:



Component 1	Component 2
Personal investigation (coursework)	Externally set assignment (exam)
Worth 60% of A Level (120 marks)	Worth 40% of A Level (80 marks)

Disciplines

In Year 12, you will develop your skills in a range of disciplines, including:

- Drawing
- Painting
- 3D studies
- Printmaking
- Digital art
- Creative textiles

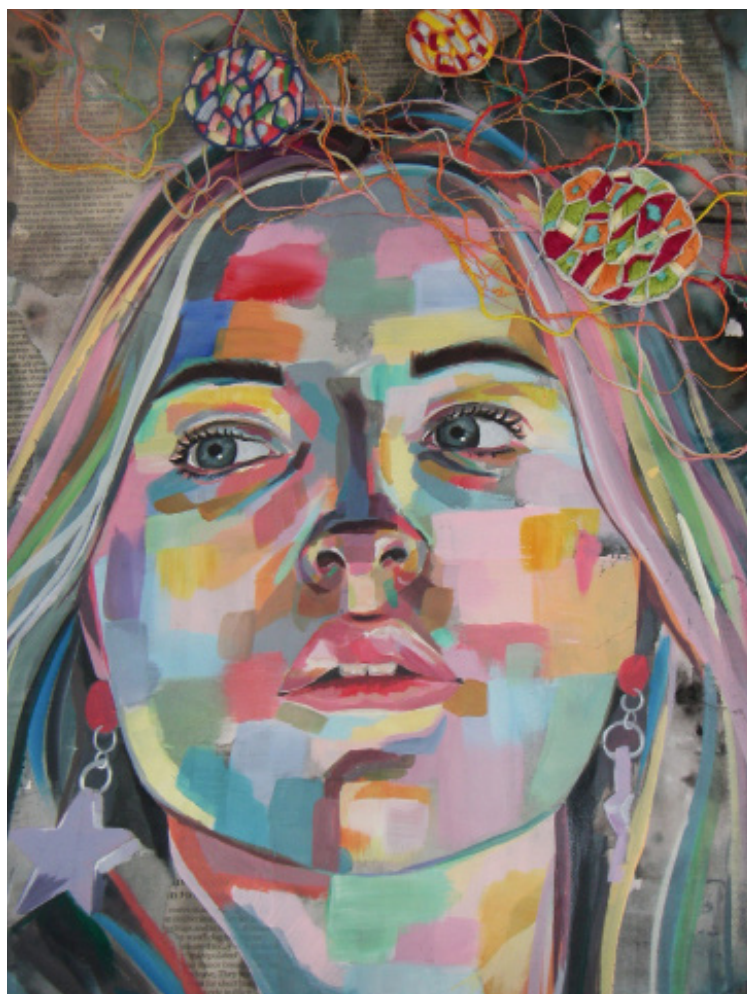
In Year 13, you will complete a research project which will form the basis for independent study. This includes a 1,000 word essay.

Careers/Future Opportunities

A Levels will help you reach art school (if this is your chosen path), but it can also help you enter other courses or further education where creative thinking is an asset. Possible careers from studying art include: graphic design; fashion; animation; architecture; theatre/makeup design; illustration; communication and advertising and fine art.

Additional Reading

- 'This is Modern Art' by **Matthew Collings**
- 'Styles, Schools and Movements' by **Amy Dempsey**
- 'A World of History of Art by Honour' and 'Fleming Ways of Seeing' by **John Berger**
- 'The Shock of the New' by **Robert Hughes**



If you have any questions, please contact:
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