



# GCSE

# Art, Craft & Design



## Why study Art, Craft & Design?

If you want a career in the creative industry, then this is the course for you. Art, Craft & Design directly influences all aspects of life, including: what we wear (design, modelling, manufacturing); what we buy (design, advertising, logos); what we eat (packaging, advertising); where we live (architecture, urban planning, modelling); what we drive (design, modelling); what we enjoy (film, television, advertising, home-wares) and what we explore (science modelling, animation).

**Exam Board:**



## Overview of course content (specification code: C650QS)

### Components Studied

#### Component 1: Personal Portfolio

This component consists of a practical portfolio and outcome/s to be based on internally set themes and subject matter developed from personal and/or given starting points. You will provide evidence of how you have met each of the assessment objectives within your work.

#### Component 2: Externally Set Assignment

##### Part 1: Preparatory Study Period

An externally set assignment will be released to you in January and will consist of assignments based on themes, visual stimuli and written briefs. You will choose one of the assignments and use this as a starting point from which to elicit a personal, creative response. This response will be developed during the preparatory study period which will inform the resolution of your ideas in the 10 hours of sustained focus study.

##### Part 2: 10-hour Period of Sustained Focus Work

The resolution of your ideas from the preparatory work must be completed during the designated 10 hours of sustained focus work. This period will be completed under supervised conditions. Both your preparatory work and sustained focus work will be assessed together using the assessment objectives.

If you have any questions, please contact:  
[office@kennetschool.co.uk](mailto:office@kennetschool.co.uk)

### Examination and Assessment

Components	% of GCSE
Component 1: Personal Portfolio (coursework) (120 marks)	60%
Component 2: Externally Set Assignment (exam) (80 marks)	40%

