



Years 10 & 11 Curriculum

Levels 1/2: Creative Media



Year 10		Component 2		
Topic	Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products			
Key Concepts	Learning Aim A: Develop media production skills and techniques <ul style="list-style-type: none"> A1: Practical skills and techniques 	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product <ul style="list-style-type: none"> B1: Media Production and post-production post production processes and practices B2: Media production skills and techniques B3: Media post-production skills and techniques B4: Review of progress and development 	Learning Aim C: Review own progress and development of skills and practices <ul style="list-style-type: none"> C1: Review of progress and development 	

Component 1	
Exploring Media Products Develop an understanding of how media products create meaning for their audiences	
Learning Aim A: Investigate media products <ul style="list-style-type: none"> A1: Media Products, audiences, and purposes 	Learning Aim B: Explore how media products are created to provide meaning and engage audiences <ul style="list-style-type: none"> B1: Genre, narrative, representation and audience interpretation B2: Media production techniques

Year 11		Component 1 (continued)	
Topic	Developing Digital Media Production Skills Develop skills and techniques in media production process by reworking media products		
Key Concepts	Learning Aim A: Investigate media products <ul style="list-style-type: none"> A1: Media Products, audiences, and purposes 	<ul style="list-style-type: none"> Learning Aim B: Explore how media products are created to provide meaning and engage audiences <ul style="list-style-type: none"> B1: Genre, narrative, representation and audience interpretation B2: Media production techniques 	

Component 3		
Create a Media Product in Response to a Brief Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief		
Learning Aim A: Understand how to develop ideas in response to a brief <ul style="list-style-type: none"> A1: Responding to a brief A2: Generating ideas 	Learning Aim B: Develop and apply media production and post-production processes, skills and techniques to create a media product <ul style="list-style-type: none"> B1: Media Production and post-production post production processes and practices B2: Media production skills and techniques B3: Media post-production skills and techniques B4: Review of progress and development 	Learning Aim C: Apply media production skills and techniques to the creation of a media product <ul style="list-style-type: none"> C1: Monitor and review the outcomes of the production process C2: Production skills and techniques C3: Combining and refining content C4: Technical records