



# T Level Media



The T Level Technical Qualification in Media, Broadcast & Production is the main classroom-based element of the T Level. The purpose of the T Level Technical Qualification is to ensure students have the knowledge and skills needed to progress into highly skilled employment, an Apprenticeship or higher-level study, including university, within the specialist area of Media, Broadcast & Production. The work placement ensures students have real experience of the workplace. During the two-year programme, students will acquire the core knowledge that underpins each industry. They will develop occupationally specific skills that will allow them to enter skilled employment. The occupational specialism for this course is Content Creation and Production.

**Exam Board:**  
 **Pearson**

## Overview of course content

### T Level

#### Core Content

The Technical Qualification content has been designed from the Outline Content created by the Institute for Apprenticeships & Technical Education and the Media, Broadcast and Production T Level panel. Students learn about the following topics:

The creative economy

- The individual in the creative industries
- Cultural context and vocabulary
- Audience
- Legislation/Regulation
- Professionalism and ethics
- Equality, diversity and inclusion
- Research skills
- Project methodology and administration
- Continued professional development.

#### Course Specialism

The Occupational Specialism is assessed by a skills-related project that synoptically assesses the Performance Outcome skills and associated underpinning knowledge, where you will:

- Plan, prepare, source and generate media assets (production processes, video, audio, lighting)
- Assemble, edit and finalise media assets
- Prepare, package and deliver edited media assets
- Preserve media assets for future use/reversioning.

#### Careers/Future Opportunities

- Operating Broadcast systems in TV/radio
- Outside Broadcast Operation and Outdoor Transmission
- Audio Production Assistant
- Production Management Assistant
- Programme Assistant
- Broadcast Assistant Runner
- TV Production Assistant
- Junior Content Assistant
- Social Media Assistant/Co-ordinator
- Junior Media Executive
- Junior Events and Venues Technician

### Examination/Assessment

T Levels are equivalent in size to three A Levels.

#### Core Assessments

1 x Core Paper = 60%  
1 x Employer-set Project = 40%

**30%**  
of qualification

#### Occupational Specialism

35.5 hour assessment where students complete a number of tasks and create two media products.

**70%**  
of qualification



### Work Placement

Within this study programme, you will spend at least 315 hours/45 days within an industry placement at a relevant employer. This will allow you to put the skills you've learnt in the classroom into practice in the workplace.



If you have any questions, please contact:  
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